**Jonathan M. Woodham (1950-)**

Professor Jonathan Woodham has been a leading figure in the development of design history over the past four decades, as part of the Design History Research Group and the Design History Society (f. 1977) and as an editor of the *Journal of Design History* among other publications, as well as in his work for the University of Brighton, and as a Fellow of the Royal Society of Arts. He trained in fine art (University of Edinburgh and Edinburgh College of Art) and art history (Courtauld Institute of Art) before joining Brighton (then Polytechnic) as course leader for its new BA (Hons) History of Design degree. In 1993, he was awarded his Professorship of Design History and became founding director of the Design History Research Centre. Woodham was instrumental in setting up the Design Archive at the University of Brighton in 1994. He has been Director of the Centre for Research & Development (Faculty of Arts) at the University of Brighton since 1998.

Jonathan Woodham’s books have helped to popularise design history while providing authoritative surveys of the history of design. His first book, *The Industrial Designer and the Public* (1983) was followed in 1990 by *Twentieth-Century Ornament: Decoration from 1900 to the Present*. In 1997 three of his books were published: *Twentieth Century Design*; an anthology co-edited with Patrick J. Maguire entitled *Design and Cultural Politics in Post-War Britain: The "Britain can make it" Exhibition of 1946*;and, with Guy Ryecart, *The Kettle: An Appreciation*. With Volker Albus and Reyer Kras he worked in an editorial committee for Prestel’s *Icons of Design: The 20th Century* (2000, reissued 2004) and in 2004 his *Dictionary of Modern Design* appeared. He has also published with and about the University of Brighton in *From Art School to Polytechnic: serving industry and the community from Brighton – 1859 to 1986*, co-edited with Suzette Worden (1986) *Art and Design at Brighton 1859-2009: From Arts and Manufactures to the Creative and Cultural Industries*,co-edited with Philippa Lyon (2009), while *Image, Power and Space: Studies in Consumption & Identity,* Co-edited with Alan Tomlinson (2007) combines work from two departments at Brighton.

His journal articles and numerous book chapters have ranged across the field, including promoting design history as a subject of study, examining national design policies and the organisations charged with implementing them, and advocating a global perspective on the history of design. The latter strain of his work is represented by work such as ‘Local, National and Global: Redrawing the Design Historical Map’ (*Journal of Design History*, 2005) and ‘Formulating National Design Policies: Recycling the “Emperor’s New Clothes”?’ (*Design Issues*, 2010). He is currently rewriting *Twentieth-Century Design* with a more international approach (University of Brighton, 2012). Professor Woodham’s life story has been recorded by the Voices in the Visual Arts project, supported by the Design History Society (ViVA, 2008). Professor Woodham’s commitment to the quality, understanding and future of design history informs all of his work.

References:

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