

Step Change

Vision and
Intent

Step change

Design and
Construct

Step change

**START
HERE**

Take a
Vision and Intent
Card

You are tasked with
forming a stakeholder
group to develop a
vision and rationale
for digital capabilities.
There is no appetite
due to workload. Go
back one step!

Your Head of
Department has great
links with Academic
Quality, HR and IT
departments! They
want a piece of the
action!
Go forward 3 steps

Take a
Design and Construct
Card

Analysing your NSS
and Student Digital
Insights data you find
a gap in the need to
develop digital skills
within course design.
Move back one step

You run
workshops
with different
stakeholder
groups to explore
roles and profiles.
Move forward 2
steps

Take a Wildcard!

Analysing
conflicting
workshop
feedback takes
you 20 hours -go
back a space!

Students want digital
capabilities addressed
in Quality measures
e.g. Subject Level TEF
Go forward one space!

Take a
Explore and
Contextualise
Card

HR publish revised
guidelines for recruiting
and retraining staff
to include digital
capabilities!
Go forward two spaces!

Take a
Support and
Consolidate
Card

You are invited to
deliver a keynote
at a major
conference! Have
another go!

Take a Wildcard!

You miss the
deadline for
including digital
capabilities within
the organisational
5 year plan!
Go back 3 spaces

Digital
capabilities
development
are embedded in
your Graduate
Attributes
Go forward two
spaces.

Take a Wildcard!

Your Head of
Department retires
and he has been an
influential leader.
Go back one space.

CONGRATULATIONS!
You have achieved
Vision, Intent, Process
and Buy in for your
Organisational Digital
Capabilities Strategy!

The Game of Organisational Digital Capabilities

Wildcards

Support and
Consolidate

Step change

Explore and
Contextualise

Step change