



## Step Change: The Game of Organisational Digital Capabilities

by Non Scantlebury and Clare Killen

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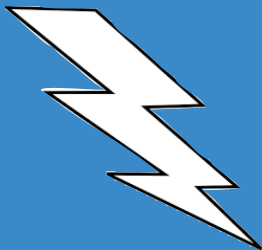
Beetham, H; Killen, C & Knight, S (2017)

Developing organisational approaches to digital capability. Available from

<https://www.jisc.ac.uk/guides/developing-organisational-approaches-to-digital-capability>

**Wild Card!**

**What's your unique  
'Vision and intent'  
Action Step?**



# Focus on what you would like to achieve and how digital capabilities can contribute to your vision

Locate the case study summaries for the Lancaster University and Coleg y Cymoedd. Discuss the strengths and weaknesses of these approaches.

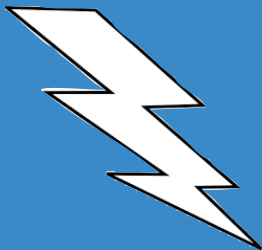
Would they work for you?

If not, why not?



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# **Work with stakeholders to identify vision and rationale for developing digital capabilities for your organisation**

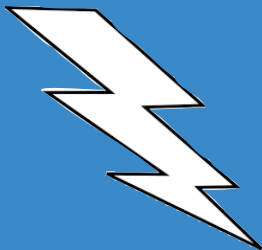
**Locate the case study summary for the University of Hertfordshire.**

**Discuss the strengths and weaknesses of this approach. Would this work for you? If not, why not?**



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**Work with stakeholders using analytical tools such as the Jisc audit tool or checklist to ascertain the current situation and develop an outline action plan**

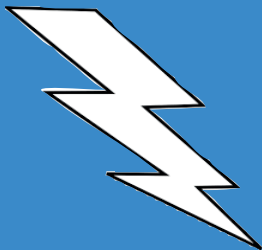
**Locate the case study summary for Cardiff University. Discuss the strengths and weaknesses of this approach.**

**Would they work for you?  
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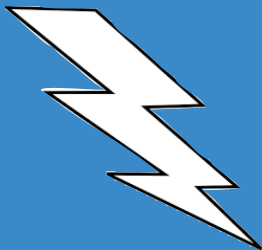
**Review the range of digital support options available to staff and students to create a holistic approach that makes most effective use of resources**

**Locate the case study summaries for the Open University, University of Hertfordshire and University of Brighton. Discuss the strengths and weaknesses of these approaches. Would they work for you? If not, why not?**



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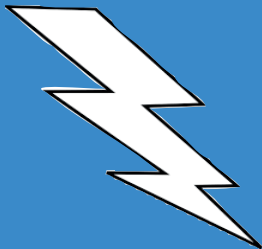
**Pick a 'Vision and intent' strategic step card from the relevant pile.**

**In your group, discuss how you would address the action step when applied to the unique organisational context of one of your team members**



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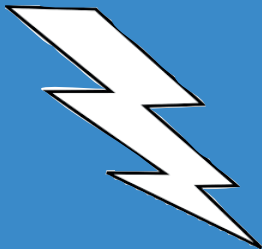
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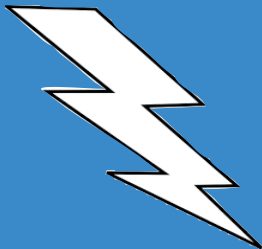
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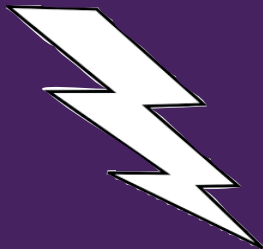
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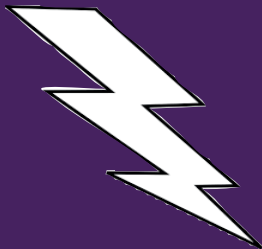
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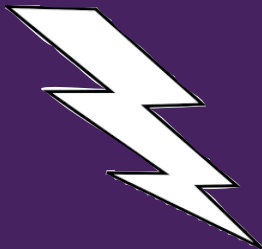
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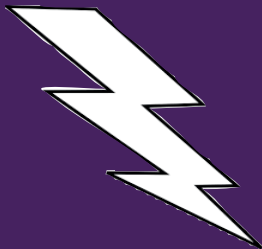
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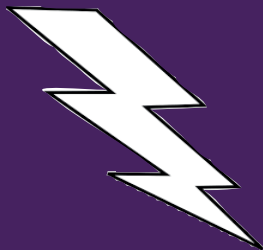
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**Report on progress  
using established  
reporting structures and  
procedures as well as  
informal networks and  
communities of practice**

**Locate the case study for  
University College London.**

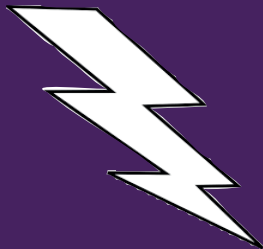
**Discuss the strengths and  
weaknesses of this  
approach.**

**Would it work for you?  
If not, why not?**



**Wild Card!**

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**Gather case studies and examples of best practice sharing 'what works' and lessons learned**

**Locate the case study for The Change Agents Network**

**Discuss the strengths and weaknesses of this approach.**

**Would it work for you? If not, why not?**



**Wild Card!**

**What's your  
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**Discuss the profiles most closely related to the roles of team members with those identifying in the same role (as well as with mixed roles within the same team)**

**Are these useful? What are the main challenges with using such a 'role profile' when situated in an organisational context?**



**Wild Card!**

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**Collaborate with other team members and other teams on projects designed to improve your curriculum, service, learner experience, etc**

**Locate the case study summaries for The University of Derby, University of Southampton and Jisc student partnership work.**

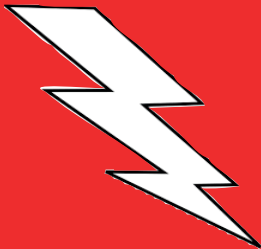
**Discuss the strengths and weaknesses of these approaches.**

**Would they work for you? If not, why not?**



**Wild Card!**

**What's your  
unique 'Design and  
construct'  
Action Step?**



**Review data from organisational surveys that capture information relevant to digital capabilities or conduct your own survey if data is not available for this specific focus**

**Locate the case study summaries for the University of Stirling, Canterbury Christ Church University and City of Wolverhampton College**  
**Discuss the strengths and weaknesses of these approaches.**

**Would they work for you?**

**If not, why not?**



**Wild Card!**

**What's your  
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**Initiate team profiling  
including profiling different  
roles within teams**

**Locate the case study  
summaries for Anglia  
Ruskin University and  
Bournemouth University.  
Discuss the strengths  
and weaknesses of these  
approaches.**

**Would they work  
for you?  
If not, why not?**



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**Liaise with other stakeholders including students and staff, professional and curriculum teams, support services**

**Locate the case study summaries for the Lancaster University and the University of Hertfordshire.**

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**Would they work for you?  
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